

London Environment Strategy Objective Reference	Key action – local policy or waste contract commitment	Key actions – core service provision	Key actions – behaviour change activities	Expected impact towards achieving local targets	Key milestones (including progress updates)
7.2 – Maximise recycling rates	<p>Corporate Plan 2019-2024: Priority: Getting Barnet clean through efficient street cleaning services, minimising and recycling waste, and weekly bin collections.</p> <p>Environment Delivery Plan 2019/20: Support residents to reduce waste to below the London average by working on initiatives that promote waste minimisation and reuse: - Improve information and user experience on the recycling and waste webpages, including promoting “recycle, reduce, reuse” - Implement a contamination Plan for service changes, and regular key messages on recycling and reducing waste in Barnet First and via social media, including engaging resident groups</p> <p>North London Joint Waste Strategy: Policy Aims - “The Partner Authorities will aim to provide door-to-door recycling services to 85% of relevant households and achieve 65% capture rates of targeted recycling materials during the period of this strategy.”</p>	<p>Kerbside services: A comingle dry recycling service is offered to all households.</p> <p>Already providing the Mayor's minimum level of service for the six main dry recyclables. The existing NIWA MRF contract and the specification for replacement contracts reflect the acceptance of the following materials: - Cardboard, Newspapers, and Magazines, plastic containers and plastic Catalogues and Telephone directories, Plastic carrier bags, Aluminium Cans and Foil, Steel Cane, Plastic bottles (all colours and polymers), Glass bottles and jars (all colours), Cartons (e.g. milk, juice and Tuna tins), Plastic pots, cups and trays, Shredded paper.</p> <p>Household batteries are collected in clear bags on top of recycling bins. Free recycling collections of larger electrical goods from households in the borough are promoted on the council website's reuse pages. Larger contaminants are removed wherever possible at the council's Oakleigh Depot bulk facility, reducing the risk of rejected loads.</p> <p>Food waste Separate collections of food waste from houses are currently suspended. A review of options for this service was conducted working with Resource London, to assess how the service could be reintroduced in a way that is both economical and environmentally sustainable. - New fleet requirements - 11 new dedicated food collection vehicles required as identified in the review. This would form part of a fleet refresh in 2022, at a capital cost of £935k, plus annual vehicle running costs of £176k and food waste crew costs of £1,036k. - Depot space to accommodate a separate fleet of food collection vehicles - no space currently identified. - Communications - cost dependent on scale of activity.</p> <p>Risk of low participation, as per previous service - an increase in productivity would be needed to make the service viable. Risk relating to the uncertainty over future costs of treating food waste via anaerobic digestion or energy from waste.</p> <p>A programme for reintroducing food waste collections would include: - Confirmation of vehicle specifications required for fleet procurement - Agreement of budget for fleet procurement - Communications Plan and Implementation Plan</p>	<p>Participation is high for the kerbside recycling service at 85%, therefore our focus is on managing contamination, and implementing Household Recycling and Waste Policies to support high levels of recycling, waste reduction and materials quality.</p> <p>Communications Plan An annual Communications Plan for recycling & waste is prepared and implemented, making full use of print and social media, and linking to wider regional and national campaigns including London Recycles, Love Food Hate Waste.</p> <p>Recycling and waste webpages including promotion “recycle, reduce, reuse” revised and improved in April 2019, regular improvements are being made as required.</p> <p>Recycling Contamination Plan Trial of new approach to contamination underway from July 2019, this will inform future approach to implementation of a more robust contamination plan.</p>	All activities will support the achievement of targets set out in the dashboard.	<p>Communications Plan Plan produced annually and reviewed regularly. Web pages updated regularly as required.</p> <p>Contaminated Materials Plan Supporting maintenance of high levels of dry recycling participation and capture.</p> <p>Recycling Contamination Plan Reduction in the contamination rate from 10.72 in 2018/19 to 8.72% in 2022.</p> <p>Recycling Contamination Plan Updated Contamination Plan to be finalised during Q2 2019/20. Plan to be implemented and embedded within the service during Q3.</p>
7.2 – Maximise recycling rates	<p>Corporate Plan 2019-2024: Priority: Getting Barnet clean through efficient street cleaning services, minimising and recycling waste, and weekly bin collections.</p> <p>Environment Delivery Plan 2019/20: Work with landlords, developers, housing associations and managing agents to reduce litter throw away culture in many communal dwellings. - Implement Increased Recycling and Waste Minimisation Plan for Barnet Homes flats sites - Conduct a feasibility study for increased Recycling Waste Minimisation for privately managed sites.</p> <p>Municipal Recycling and Waste Strategy 2016-2030 Engage with management companies and Landlords to enable recycling facilities to be introduced to all flats to enable them to recycling 50% of their waste by 2030.</p>	<p>Flats services: A comingle dry recycling service is offered to all households.</p> <p>Already providing the Mayor's minimum level of service for the six main dry recyclables.</p> <p>Trial of separate collections of food waste at flats in 2016 indicated high costs and <1% improvement to the recycling rate, therefore this has not been rolled out.</p> <p>Specific web page is in place for the promotion of flats recycling.</p> <p>Barnet Homes recycling plan Communications Campaign - package of communications for distribution to housing ALMO households, to support increased recycling and reduction in waste. Campaign implemented from September 2019, targeting 15,000 flats, printed media, social media, refresh of on-site information for service users.</p> <p>Private flats - feasibility study Feasibility study to identify options for increasing recycling and reducing waste for privately managed sites, including assessment of current bin capacity, level of rebalancing required to support increased recycling, and communications.</p> <p>Time banded waste collections As part of the introduction of time banded collections which commenced in July 2018, businesses and residents of flats above shops in town centres across the borough will receive communications which include promotion of recycling.</p>	<p>Barnet Homes recycling plan Communications Campaign - package of communications for distribution to housing ALMO households, to support increased recycling and reduction in waste. Campaign implemented from September 2019, targeting 15,000 flats, printed media, social media, refresh of on-site information for service users.</p> <p>Private flats - feasibility study Feasibility study to identify options for increasing recycling and reducing waste for privately managed sites, including assessment of current bin capacity, level of rebalancing required to support increased recycling, communications.</p> <p>The council will adapt plans based on any relevant outcomes and learning from the Resource London/Peabody work on estates recycling.</p>	All activities will support the achievement of targets set out in the dashboard.	<p>Barnet Homes recycling plan Number of targeted communications with landlords and agents to reduce throw away culture 3 during 2019/20.</p> <p>Private flats - feasibility study Plan finalised August 2019, rollout dependent on decision on options, and on resources available.</p>
7.2 – Maximise recycling rates	<p>Corporate Plan 2019-2024: Priority: Getting Barnet clean through efficient street cleaning services, minimising and recycling waste, and weekly bin collections.</p> <p>Environment Delivery Plan 2019/20: Support residents to reduce waste to below the London average by working on initiatives that promote waste minimisation and reuse. - Work with Planning enforcement colleagues to ensure Planning guidance for new developments (which requires a 50/50 ratio for provision of refuse and recycling bin capacity) are met and enforced.</p>	Recycling & Waste Guidance for Architects and Developers updated annually, includes requirements for 50/50 balance between recycling and refuse bin capacity, and provision of indoor recycling storage space.	Work with Planning enforcement colleagues to ensure Planning guidance for new developments are met and enforced.		Mar-20
7.2 – Maximise recycling rates	<p>Corporate Plan 2019-2024: Priority: Getting Barnet clean through efficient street cleaning services, minimising and recycling waste, and weekly bin collections.</p> <p>Municipal Recycling and Waste Strategy 2016-2030 Re-launch and expand trade waste service, which will achieve 50% recycling and embrace the use of customer friendly, self serve new technology which will reduce back office admin and increase customer satisfaction by 2018/19</p>	<p>Commercial recycling & waste service: A recycling service is offered to all commercial waste customers. The service is seeking to expand its customer base and all new customers are encouraged to sign up for a recycling service.</p> <p>New Data and Works Management System being procured, this will enable more efficient administration of services and feedback to customers.</p>	Promotion of recycling, incentivised through reduced charges compared with residual waste collections, plans to increase customer base.	Increase in commercial waste collected for recycling from 100 tonnes in 2017/18 to 1600 tonnes in 2022/23.	Increase in commercial waste collected for recycling from 100 tonnes in 2017/18 to 1600 tonnes in 2022/23.
7.2 – Maximise recycling rates	<p>Municipal Recycling and Waste Strategy 2016-2030 Create an annual Streetcene Communications Campaign plan which focuses on achieving the outcomes of the strategy from 2017/18 onwards. Key areas for inclusion are: Waste Minimisation, Food Waste Diversion, Reduction in Contamination, Enforcement, No flytipping, Littering.</p> <p>Environment Delivery Plan 2019/20: Support residents to reduce waste to below the London average by working on initiatives that promote waste minimisation and reuse. - Improve information and user experience on the recycling and waste webpages, including promoting “recycle, reduce, reuse” - Implement Communications Plan for service changes, and regular key messages on recycling and reducing waste in Barnet First and via social media, including engaging resident groups</p>	<p>Communications Plan An annual Communications Plan for recycling & waste is prepared and implemented, making full use of print and social media, and linking to wider regional and national campaigns including London Recycles, Love Food Hate Waste.</p> <p>Recycling and waste webpages including promotion “recycle, reduce, reuse” revised and improved in April 2019</p> <p>Regular improvements are being made to overall recycling communications as required, to better educate our residents. This includes output on recycling right, through a new recycling leaflet.</p> <p>Future communications to include: - Trial of recycling contamination officer Q2 2019/20. - Contamination webpage, specifically for those recycling hangers/stickers where they have recycled incorrectly, tailored information. - Barnet Homes flats recycling campaign from Q2 2019/20. - Street Cleaning, funding identified to support community litter picks from July 2019, council to support separation of recycling from residual litter where possible.</p> <p>Use of or participation in London Recycles templates, resources, social media and programmes as appropriate.</p>	<p>Communications Impression: Barnet First - hard copy council magazine sent to all households in the borough up to 5 times a year. Barnet First e-newsletter - fortnightly newsletter emailed to at least 17,940 subscribers including Barnet residents, councillors, MPs and staff. Facebook social media page - @Barnet Council. Page followed by 4,032 people. On average, about 1,200 interactions each month (reactions, comments and shares). Pushed posts have had potential to reach around 60,000 people. Twitter social media page - @Barnet Council. Page followed by 17,100 people. On average, about 700 interactions each month (retweets, replies and likes). Instagram social media page - @BarnetCouncil. Page followed by 1,238 people. Communities Together Network bulletin - fortnightly bulletin emailed to over 1,000 subscribers including Barnet residents, community groups, councillors, MPs and council staff. Recycling website - recycling page covering information on how to recycle, reducing waste and disposing of items correctly. Receives around 3,000 visitors/month. JCD/europa posters - located on high streets and in bus shelters across the borough. 140 bus shelter spaces and 80 high street spaces. The objective of these communications activities is to embed responsibility for behaviours that support Recycling Right, waste minimisation and an improved street scene among residents. Recycling leaflet to be distributed at public events. Recycling Right information to be included in distribution of recycling leaflet to 15,000 Barnet Homes properties.</p> <p>We will continue to enable residents to make full use of all recycling services, including through clear and effective communications, where our messages remain consistent and are reinforced over time.</p>	All activities will support the achievement of targets set out in the dashboard.	<p>Communications Plan Plan produced annually and reviewed regularly. Web pages updated regularly as required.</p>

	<p>Household Recycling and Waste Policies - September 2018 http://www.barnet.gov.uk/recycling-and-waste/household-recycling-and-waste/household-recycling-and-waste-policies</p> <p>Policies 1a, 1b and 1c - Collection Containers, and Policy 3 - New build collection containers: The policies set out the provision of bin capacity for household waste, and this includes a 50/50 split between refuse and recycling capacity.</p> <p>Policy 2 - Communal Collections: The Council is rebalancing existing communal collections to give equal capacity to refuse waste and recycling, with 170 litres of recycling capacity provided per dwelling and 170 litres of residual waste capacity provided per dwelling.</p> <p>7.2 – Maximise recycling rates</p> <p>Policy 4 - Garden waste collections: The council provides a free of charge garden waste collection to low rise properties.</p> <p>Policy 7a - Additional Residual Waste Capacity: Additional residual capacity is only available where specific criteria are met.</p> <p>Policy 13a - Extra or side recycling is collected at low rise properties. Policy 13b - Extra or Side Residual Waste: No side residual waste is collected.</p> <p>Policy 17 - Rejected/contaminated containers: Helps to promote recycling right to reduce contamination and rejected loads.</p>	<p>Policies are being promoted as appropriate including through the council's website, and enforced by collection crews and customer contact centre.</p>	<p>Work is ongoing from Q2 2019/20 to roll out and embed these policies, which all support increased recycling.</p>	<p>All activities will support the achievement of targets set out in the dashboard.</p>	<p>Policies rolled out by end of Q2 2019/20</p>
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